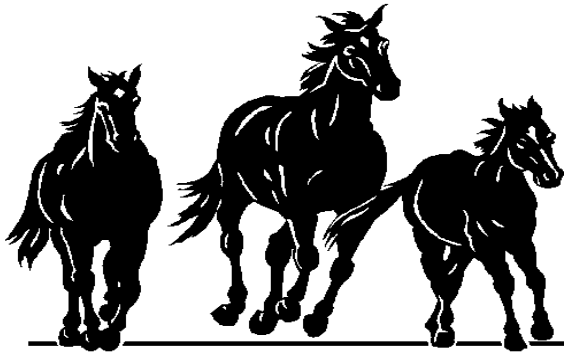


1st Q 2009

What we have done,
What we are doing,
What is in the future.....



From Stables to Trails.....

Our Mission at ECOC

It is strictly equine advocacy!

Providing a unified voice concerning issues which enhance, affect, or threaten the equestrian lifestyles in Orange County

The Equine Coalition of Orange County exists to monitor, inform, respond, and support the interests of the equestrian community.

Active members of ECOC are active members of the equestrian community.

The Equestrian Coalition of Orange County is committed to maintaining our equestrian lifestyle. This includes keeping existing equestrian centers and working to get new equestrian facilities and trails.

EQUESTRIAN COALITION OF ORANGE COUNTY

ECOC hosts Equestrian Summit

February 28th from 3 to 6
Geracci Vineyards & Stables

Equestrian Community Leaders have been invited to attend an Equestrian Summit. We need a strong equestrian community that has validity. The larger our number the more effective our voice.

We all must be Pro-Active!

We need to know what the health and welfare of the equestrian community is to protect what we have and expand our needs.

- How many horses are in Orange County?
- How many horse shows and events are there for us to participate in?
- Is there new horse ownership?
- What's the health of our equine economic engine?
- How many "horse dollars" are leaving Orange County?
- How many stables are available to board horses and is there access to riding trails & arenas?
- What's happening with the 'Great Park', Oaks Blenheim, OC Fairgrounds and OC trails?
- What other issues affect the equestrian lifestyle?

Our lifestyle is in jeopardy! **We must be proactive.** Your voice is needed to stop the chipping away of equestrian assets! We must put aside all differences and work together "**with one voice**". (How 'bout a Whinny? A snort? A nuzzle? A neigh?)

Small horse clubs, large equestrian events, trainers, individuals, equestrian businesses, we are all at risk and must join together in order to ensure our survival in Orange County.

Stay on top of it!

The original plan for the Great Park included an impressive Equestrian Center then it was erased, for an unknown reason.

Now it is back on the table! So “we” must pay close attention and participate in the process. We want to learn from the past.

In the 80’s the original plan for the Robinson Ranch development in Trabuco Canyon had an extensive, well thought out multi-use trail system that would complete a trail from Trabuco to Ortega. Somewhere in the process it was erased. When the Robinson Ranch development was completed, many were surprised to find that the trail system had been deleted.

Realizing how important it was to pay attention, ETI 357 (named after the 357 magnum) was formed so this would not happen again. As a watchdog group they work to protect equestrian assets. With an inspired membership they are able to continue this vigilance.

We, as equestrians, all need to join those equestrian organizations and clubs that support our horse related assets, which include trails, stables, venues and the implementation of our evacuation plans.

We need make sure we end up with what we are promised. We all must do what we can and stay on top of it!

Let’s let decision makers know that we are watching and have strong supporters. Horses have been part of our heritage in Orange County and are here to stay!

*We still don’t have a trail from Trabuco Canyon through Robinson Ranch.

Community Call to Action

What happens at the OC fairgrounds will impact the rest of the county.

Orange County Fairgrounds in jeopardy!!!!

The Orange County Fair board has given the equestrians an opportunity to develop an equine alternative use plan for the 7.5 acres where the equestrian center is now located. Fairground staff is pushing for a parking lot. They call this “flat flexible space.” The board seems open to our ideas and is waiting to see if equestrians can “step up” and prove our worth. This is our chance.

Several trainers at the OC Fairground Equestrian Center have already developed community programs and equine exhibits for the Fair. But your help is needed to get the job done.

Here’s what is needed:

Contacts - please connect us to people you know that would help our cause. It’s not limited to just the OC Fairgrounds but the preservation our equestrian lifestyle here in OC. Send us names, information, links, anything that may remotely help. This also includes links to non-equestrian groups, as a main focus will be outreach to the non-equestrian communities.

Leave no stone unturned.

Equestrian Census

ECOC is working on a census for the Equestrian Communities of OC.

How many horses are in Orange County?

We believe that there are many more horses in OC than we imagine – many uncounted horses tucked away in backyards and stables.

Because several stables have closed and many people don’t keep horses on their property as in the past we are not certain of the horse population.

We need to know what the horse heartbeat is!

Contact us at ECOC

ECOC is a non-profit organization

Telephone 714-998-6865
Email info@ecoc.org
Website www.ecoc.org

ECOC c/o Kalb

7695 E. SilverDollar Lane Anaheim, CA 92808

President Mark Hedgpeth

Vice President Janice Posnikoff, DVM

Secretary-Treasurer Brenda Kalb

Board Members

Sandra Esposito

Kathy Hobstetter

Jayne Jones

Kristine McGovern

Theresa Sears

Alice Sorenson

Sausha Sherbin

Webmaster Gerald S. Freeman

ECOC monthly meetings

Third Thursday of the month

Check out our website for directions.

A few of Orange County Horse Clubs

Fullerton Recreational Riders

Back Bay Equestrians

San Juan Capistrano Equestrian Coalition

Padre Junipero Serra Riders

Trabuco Trail Blazers

ETI 357 Saddleback Canyon Riders

South Orange County Equestrians

Las Vaqueras

ETI Huntington Beach

Yorba Linda Country Riders

Nellie Gale Ranch Riders

Los Cabineros

Las Damas

Rancheros

Orange County Horse Show Association

California State Horsemen's Association



**JOIN ONE TODAY!
And Join ECOC!**

Let's join together to have more clout!

Crippling disease in OC “Fragmented Equestrians”

Question: How many horses are in Orange County?

Answer: *We don't know* is the sad but true answer.

How are Equestrians going to survive and succeed in a landscape of fragmentation?

We desperately need to become ONE VOICE.

There is power in numbers and if we don't know what those numbers are, or if we don't hear from YOU, how well do you think we will be able to represent all horse owners in OC?

We can accomplish this simply by joining an existing Horse Club AND join ECOC!

ECOC's goal is to unite the equestrian community in Orange County and ensure its **validity**. The larger our number the stronger our voice!

ECOC does not have horse shows, Poker Rides or Playdays. ECOC is a skilled and committed advocate for all horse owners in Orange County. The Board of ECOC is involved in the issues concerning our Equestrian world!

Dr. Posnikoff and other ECOC board members regularly attend local and regional meetings regarding horse stables, evacuation provisions, trails, backyard horses and equestrian venues. They meet with elected officials to voice our concerns and work to find solutions to problems as they arise but your help is needed. These are not issues exclusive to 'english', 'western' or 'trail riders' these are HORSE issues! Everyone counts. There is strength in numbers and it is important to know who is out there. Please unite with us in these efforts.

Simple answer: You need to join ECOC.

We represent YOUR voice in the challenges facing our Equestrian lifestyle in Orange County!

EQUESTRIAN COALITION OF ORANGE COUNTY
7695 E. Silver Dollar Lane
Anaheim, CA 92808

Application for membership

- Individual \$20
- Family \$25
- Organization \$50
- Sponsor \$100

Number in family or organization _____

Name _____

Address _____

City _____

State _____ Zip _____

Telephone _____

Cell _____

E Mail _____

Special concerns _____

YES, I want to keep our Equestrian assets in Orange County. From Stables to Trails.....

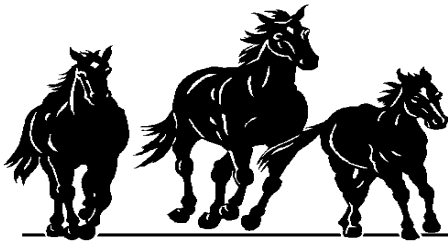
- Update on the "Great Park"
- Update on the Orange County Fairground Equestrian Center in jeopardy.
- Equestrian Census
- County wide evacuation plan

This is where I live, this is where I ride!

For more info and updates.....

ECOC is proud of our new web site. It's a 'work in progress' and like the equine landscape, it is ever changing. As our site grows, it will cover diverse areas of interest to the Equestrian Community.

www.ecoc.org



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